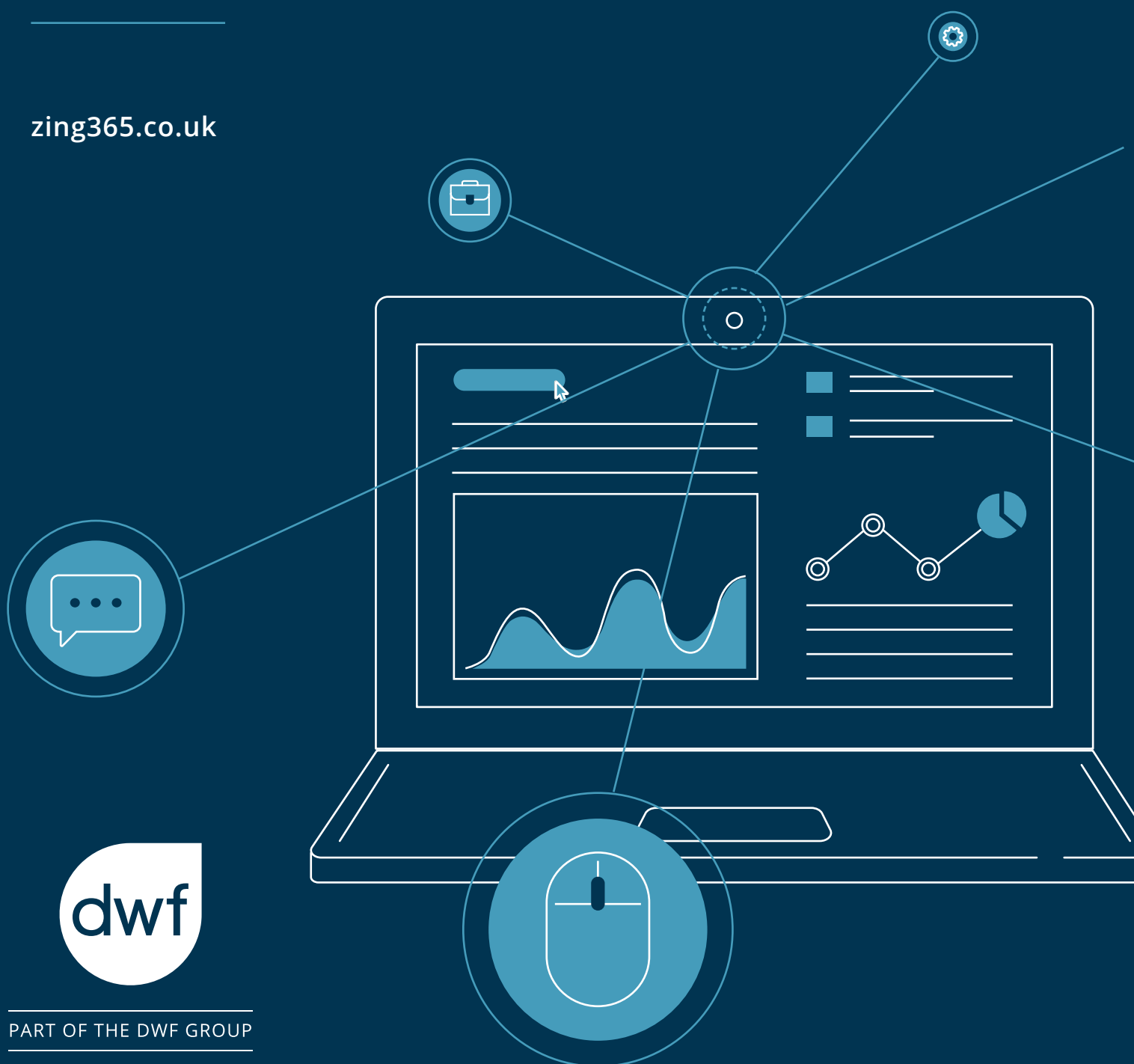




**ZING365**  
Learning without limits

# ESG Box Set

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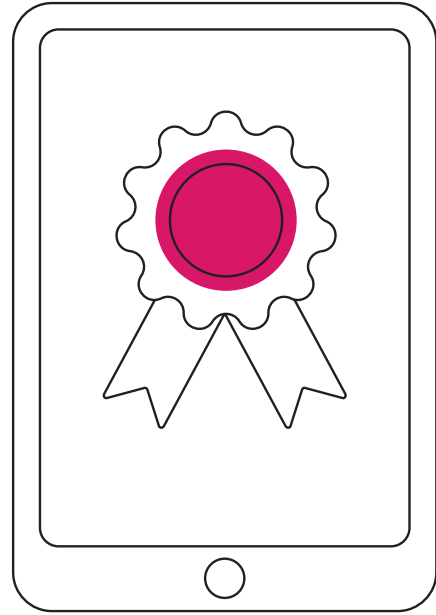


PART OF THE DWF GROUP

# ZING365

Zing365 is a market-leading provider of professional development services to regulated organisations.

We specialise in providing practical, business-focused training to professional services clients, offering the complete training solution.



## Summary



ESG is a hot topic acronym and trendy buzzword in the business world that stands for Environmental, Social & Governance.



ESG is a fast-growing global approach that acts as a set of standards for how a business operates regarding the planet and its people, acting as a 'catch-all' of key non-financial factors to offer a more holistic view of how an organisation 'does business'.



These standards measure a company's level of responsibility and resilience for issues that have seemed out of scope for a business, like their environmental impact, their role within the local community, or the diversity and gender equality throughout their workforce.



The demand for ESG has stemmed from a call for greater transparency as to where investment is going, who you buy your goods and services from, and the continued change in regulation has meant businesses need to monitor sustainability risks, opportunities, and outcomes now more than ever.



Our ESG foundational box set is tailored to help your employees better understand the fundamentals of ESG including: what ESG is, its importance for modern-day business practices, how it relates to key stakeholders and the role that they play as an employee in hitting your organisational ESG goals.



The box set is made up of eight 10, 15 and 20-minute modules making up a full two hours of CPD.



The box set has the functionality to be generic or industry focussed depending on your needs.

# Box Set Outline

## Module 1: What is ESG?

We tackle what the hot topic acronym stands for and the ever-increasing interest in this topic. We look at the evolution of ESG to see how it has developed into the business phenomenon it is today.

## Module 2: ESG Key Factors & Concepts

We break down the E, S & G further, taking a closer look at the three main pillars of an ESG strategy. We look at the key factors and how these can impact businesses as either risks or opportunities. Through examples and interactive activities, we tackle the potential consequences of making good and poor ESG decisions as a modern business.

## Module 3: Why is ESG Important?

We explore why ESG is important and increasingly talked about in the board room and beyond. We expand on its role as an investment tool and how it is gathering momentum, becoming a standard expectation of mainstream modern business practice for organisations and their supply chains.

## Module 4: ESG Frameworks and Strategies

We take a brief look into what an ESG framework is and how the standards fit within them. We explore the importance of a company's ESG strategy and how it supports a company's overall risk management. We also consider the importance of how a business communicates its ESG strategy both externally and internally.

## Module 5: Your Role within ESG

We explore how each and every employee has a responsibility and a role to play for an organisation to successfully meet its ESG goals and targets. Through interactive activities, we work through examples of what your role within your company's ESG strategy may be and how the choices you make have an impact.

## Module 6: ESG Benefits to Business

We work through the benefits of sustainable business practices and the growing evidence of how they strengthen and improve a business. We explore key benefits such as reputation, shareholder and customer expectations, and leadership and performance.

## Module 7: ESG Ratings, Reports and Regulators

We identify the key considerations around ESG reporting, ESG scores, the latest requirements, and how reporting and transparency determine the effectiveness of an ESG strategy. We also take a look at the current regulations, trends and initiatives around ESG.

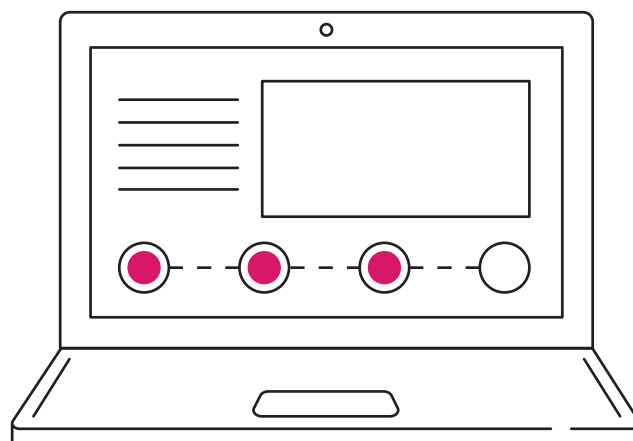
## Module 8: The Future of ESG

ESG is here to stay but it is also continuously developing. In this module, we look towards the future of ESG practices as the "new normal". We explore the regulatory challenges and investigate the latest from regulators (such as the FCA) around ESG and the changes and guidance that are under development and on their way.

## Assessment



The box set will conclude with a test on ESG, assessing your knowledge of what has been covered within each of the eight modules.





# We'd love to discuss your specific training needs

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Call or email one of our experts

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