



ZING365
Learning without limits

INTRODUCTION TO THE INSURANCE INDUSTRY

WHAT WE WILL COVER

- Insurance & it's benefits
- Insurance Evolution
- Insurance Contracts & terms
- Classes of insurance
- Buying & selling
- Agency Law

SUMMARY

Working in the insurance industry can be tricky – especially if you haven't worked in the industry before. So many principles, laws, markets, contracts.....it can be a minefield!

This course is designed to build the foundation for those working in the insurance industry, with little to no experience.

You will understand what insurance is, it's evolution and how the industry works today. You will also understand what role you will play within the complex world of insurance.

PRE COURSE WORK

- None required

OBJECTIVES

By the end of this course you will;



Understand the importance of Insurance and be able to identify the market approach and strategies



Recognise how contracts are formed



Define the part intermediaries play in the insurance market



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